



Dear Friends of Wyndham Lawn,

This year, we celebrate the 21st anniversary of our Wyndham Lawn Educational Conference.

Dr. Wayne Secord started this conference in 1988 and he will return this year as our featured presenter. If you haven't heard him speak before, you are in for a real treat. He has an incredible presence, an engaging style, a sensitive and caring demeanor, and most of all, a commitment to you and our children at Wyndham Lawn. He really is quite entertaining, while at the same time, down to earth, straight-forward, and sensible about the challenges today's clinicians and teachers face every day.

If you've been to any of his programs in the past, all you ever hear him say is the "C" word, you know, *collaboration*. He insists it gives you the leverage you need to really support your students. So this year you can finally cash in on that concept and bring along another educator, team member, or parent with you at no charge.

*2009 Conference – Two for the Price of One*

That's right, for less than \$100 we are looking for all of you (speech-language pathologists or educational audiologists) to show up with a partner - in teams. It is truly a two for one (2/1) year. Wyndham Lawn will admit your team member at no extra charge or take 50% off your combined registration, and **EBS, our cosponsor**, will provide lunch for everyone.

To all of our SLP friends, we at Wyndham Lawn look forward to seeing you and one or more of your *collaborative* colleagues (classroom teachers, special educators, school psychologists, administrators, parents, etc.) this November. Like always, you'll receive an outstanding handout, hear an excellent presentation, earn .5 ASHA CEUs, and most importantly, gain practical ideas and strategies you can put to use on Monday.

Dr. Secord accepts no fee or financial support for this conference. His contribution to all of the children of Wyndham Lawn is truly appreciated. Join us for an outstanding learning experience. You won't be sorry. We expect a large crowd so please, register early. Again, see you in November

Cordially,

Brad Sande  
Development Director  
New Directions Youth and Family Services, Inc.

P.S. On August 27<sup>th</sup> in Lockport, Dr. Secord was honored as a Distinguished Alumnus Lockport High School. Please help us welcome him home again.

## Wyndham Lawn 2009 Educational Conference

# 101 Ways to Help Children Communicate and Learn

Friday November 6, 2009

8:00 AM to 4:00 PM

Holiday Inn Buffalo Airport

4600 Genesee Street

Cheektowaga, NY

**Presenter:**

**Wayne Secord, Ph.D.**

**The Ohio State University**

**Columbus, Ohio**

### Who Should Attend

Participants will be expected to be professionals in speech-language pathology or a related field (teachers, special educators, educational specialists, administrators, parents of students, etc.). They should be familiar with how services for students with communication, language and learning disabilities are provided in schools. The program is also appropriate for undergraduate student and graduate students who have an interest in working in the schools or who have completed or are currently enrolled in their school-based leadership. We welcome parents of students – their experience qualifies them as experts in their own right.

### CEU Information:

This course is offered for .5 CEUs, (Intermediate Level, Professional Area)



Red Rock Educational Publication is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

Sponsored by:



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*The Nationwide leader in School Based and Pediatric Programs.*

## Biographical Sketch



**Wayne A. Secord, Ph.D.** graduated from Lockport High School in June 1963. After four years in the United States Air Force, he received his B.S. and M.A. Degrees in Speech and Hearing Science from The Ohio State University (OSU) in 1971 and 1977 respectively. He received his Ph.D. in Communication Sciences and Disorders from the University of Cincinnati (UC) in 1980. He is currently a Senior Research Scientist in Speech-Language Pathology at OSU. He has authored or co-authored more than 80 peer-reviewed articles, books, standardized tests and intervention programs on assessment and treatment of speech and language disorders, and served as the editor of *Language Speech and Hearing Services in Schools (LSHSS)* from 1992 to 1998. Dr. Secord's clinical publications and other innovations have helped millions of children with disabilities in communication, language and literacy and empowered thousands of professionals in the field.

## Program Summary

This program will: (1) consider the nature of instructional leadership and what speech-language pathologists (SLPs) and other educators can do to assume leadership roles in the schools, (2) utilize a novel classroom assessment matrix as a "lens" for analyzing and understanding many of the difficulties students present in language and literacy, (3) examine 28 common classroom problems and how clinicians and teachers can address them collaboratively, and finally (4) discuss 101 ways speech-language clinicians can team (collaborate) with a variety of other educators and parents to improve student performance in reading, writing, listening, speaking, social communication, and executive functions. Participants will leave with a number of practical intervention ideas to improve student performance in school and strategies to collaborate more effectively with teachers, other educators and parents.

## Learning Outcomes

- Identify commonalities of individuals who are instructional leaders.
- Utilize a practical classroom assessment lens to analyze and describe classroom learning difficulties in reading, writing, listening, speaking, social communication and executive functions.
- Describe instructional leadership ideas and strategies clinicians and teachers can use to address 28 common classroom difficulties in communication, language and literacy.
- Describe 101 ways clinicians and teachers can collaborate to improve classroom performance across reading, writing, listening speaking, social communication and executive functions.

## Time-Ordered Agenda

8:45 to 9:30	<ul style="list-style-type: none"><li>• Instructional Leadership: What is it?</li><li>• How Educators Can Become Instructional Leaders</li><li>• What do We Mean By <u>Competence</u>?</li><li>• Do You Have a Vision?</li><li>• You Better Get One and Fast!</li></ul>
9:30 to 10:15	<ul style="list-style-type: none"><li>• Understanding Classroom Difficulties in Reading, Writing, Listening, Speaking, Social Communication and Executive Functions</li><li>• Using the Classroom Assessment Matrix ("Lens")</li><li>• 150 Common Descriptions (The Lens Helps)</li><li>• Analyzing Performance Patterns</li><li>• The A-HA Phenomenon and What it Means to Others</li><li>• How All of This fits RTI!</li></ul>
10:15 to 10:30	Break
10:30 to 11:30	<ul style="list-style-type: none"><li>• Consultation: What it is and what it is not!</li><li>• How Consultation and Collaboration are Related!</li><li>• How Do Good Consultants Think and Succeed?</li><li>• Communicating Effectively with Other Professionals</li><li>• Problem Solving: Getting Down to "A Few Things Done Well"</li></ul>
11:30 to 1:00	Lunch and Program
1:00 to 2:00	<ul style="list-style-type: none"><li>• 28 Common Problems in Language and Literacy</li><li>• Teacher Analysis Questions, Activities &amp; Strategies</li><li>• Strategies for Consultation &amp; Collaboration</li></ul>
2:00 to 2:15	Break
2:15 to 3:30	<ul style="list-style-type: none"><li>• 101 Ways to Help Children Communicate and Learn</li><li>• Consultation and Intervention Ideas</li><li>• Questions and Answers</li></ul>
3:30 to 3:45	<ul style="list-style-type: none"><li>• Instructional Leadership from the Heart</li><li>• Making a Difference</li><li>• Final Questions</li></ul>

## How To Register

REGISTRATION FEE	PRE-REG.	ON-SITE REG.
Professional + Partner	\$ 95	\$120
**Student	\$ 30	\$ 40
*Group of three teams from same school or organization (up to 6 people total)	\$240	\$265

\*\* Student (full time) with college ID and signature from advisor or professor in your major.

\* Group of 3 teams from the same school or organization. Registrations for all individuals registering as groups of 5 or more must be submitted together.

**Registration fee or PO must be received by October 27, 2009.**

**CHECKS:** payable to **The New Directions Foundation, Inc.**

**MAIL:** Wyndham Lawn Home for Children  
6395 Old Niagara Road  
Lockport, NY 14094

**E-MAIL:** bsande@ndyfs.org

**PHONE:** 716-433-4487 ext. 420

**FAX:** 716-433-7030

**For the fastest service,** call using your PO or MasterCard/Visa.

You can also FAX your registration using the enclosed form and your PO or MasterCard/Visa.



New Directions Youth and Family Services, Inc. is a private not-for-profit agency that provides innovative, life-changing programs and services to Western New York children in crisis—helping to redirect the lives of over 1,000 at-risk youth each year. New Directions offers a network of care that encompasses 25 unique programs at various locations including: residential care and treatment, group homes, a residence for parenting teens, comprehensive diagnostic services, therapeutic foster care and community based preventive services including Wraparound programs in Erie County. Wyndham Lawn Home for Children in Lockport, NY, has been caring for children and families in crisis since 1871.

By participating in the 2009 Wyndham Lawn Educational Conference, you are helping to build brighter futures for hundreds of local children and families with special needs, while helping them learn to become responsible, contributing members of their families, schools and communities.

## REGISTRATION FORM

Return this form by Mail, Fax or e-mail to bsande@ndyfs.org

**Registration deadline October 27, 2009.**

Registrant's Name \_\_\_\_\_

Partner's Name \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Place of Employment \_\_\_\_\_

Home Phone (\_\_\_\_\_) \_\_\_\_\_

Work Phone (\_\_\_\_\_) \_\_\_\_\_

e-mail Address \_\_\_\_\_, or

FAX Number (\_\_\_\_\_) \_\_\_\_\_

Student Registration:

Faculty Signature Required \_\_\_\_\_

### METHOD OF PAYMENT:

Please Make Check Payable to:  
**THE NEW DIRECTIONS FOUNDATION, INC.**

Check # \_\_\_\_\_ Amount \_\_\_\_\_

PO Bill to PO# \_\_\_\_\_

Credit Card:  Mastercard  Visa

Card Holders Name \_\_\_\_\_

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Amount \_\_\_\_\_ Verification Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

### REGISTRATION:

Professional + Partner ..... \$95

Student\*\* ..... \$30

Group of 3 Teams\* – Same Org. .... \$ 240

\*\*Student (full time) with college ID and signature from advisor or professor in your major.

\* Group of 3 teams from the same school or organization.

Registrations for all individuals registering as groups of 5 or more must be submitted together.

### THANK YOU!

Your conference fee may be tax deductible – Please consult your tax preparer for details.

### CANCELLATIONS

Cancellations received up to 5 working days before the seminar are refundable minus a \$25.00 registration service charge. Cancellations received less than 5 working days before the seminar will not be refunded.

Please note that if you do not cancel or attend, you are still responsible for the full conference fee.